



Southeast Ewing Neighborhood Plan

Ewing Township will be undertaking a neighborhood plan beginning in May/June 2022. The Plan will explore a combination of low-cost, high-impact capital spending and private investment to comprehensively address economic development strategies, infrastructure improvements, public policy, and urban design needs in the area.



The Plan

The Plan will function similarly to a “master plan,” but its contents will be tailored to the selected neighborhoods and result in an amendment to the Olden Avenue Redevelopment Plan. The new plan will build upon the recently adopted Choice Neighborhood Plan for North Trenton / Battle Monument ([link](#)) but focus more specifically on Ewing.

Project scope will include strategies for bike/pedestrian safety, brownfields, employment, green industry, housing affordability, infill development, land use compatibility, social equity, streetscapes, sustainability, trails, urban design, and vacancy. The plan will be shaped by the community and adopted by Township Planning Board, Redevelopment Agency and Council, where we can then begin implementing its recommendations.

Preliminary Goals

1. Establish an enhanced community vision and action plan for the neighborhoods of Southeast Ewing – Roosevelt Park, Prospect Park, Stout Avenue, and the transitioning industrial district along the Trenton-Ewing border;
2. Guide redevelopment in a way that maximizes benefits of future growth while addressing and protecting the needs of current residents.

Public engagement throughout the planning process and participation of the steering committee will help shape how these goals will be accomplished.

The Process

Steering Committee

First, a steering committee of 9 or more members will be selected to oversee the direction of the plan and make recommendations for public engagement. Subject to modification, the steering committee shall consist of:

- The Mayor of Ewing Township;
- 2 members of the Ewing Township Planning Board;
- 2 members of the Ewing Township Redevelopment Agency; and
- 4 residents of Ewing Township who live within or near the study area.

Ideally, steering committee meetings will be online and held monthly via ZOOM. ***We would like to get a steering committee together to meet during the last week of May*** at the latest to discuss preliminary input and direction.

Key Stakeholders

Potential stakeholders to engage during this planning process may include:

- Trenton Housing Authority
- City of Trenton, Planning Dept.
- Ewing PD/FD
- Capital Health
- Industrial Property owners (ie. Solterra, Mercer Group, etc)
- Community Groups (i.e. Grace Cathedral Fellowship Ministries, etc.)

Kickoff Meeting

A kickoff meeting will be held in early June to gather input from the public and build a consensus of community goals. The aim of this meeting is to introduce the plan to the public and present some findings, but mostly to listen to the community. Potential locations for public meetings within the study area include Grace Cathedral Fellowship Ministries and MLK Jr. Elementary School, but we are open to additional suggestions. ***We will need to nail down a location soon to begin advertising.***

Flyer

With guidance from the steering committee and assistance from the Township, we will develop a 1-page flyer to be sent out directly to community stakeholders - residents, businesses, institutions, and organizations - via mailing list. We will also share this flyer with local news sources and post on the Township website.

Public Workshop

After further assessing existing conditions and building on the preliminary goals, a second community meeting will be held in ***late July*** to narrow down strategies aimed at accomplishing the identified goals. This workshop will include active participation, such as a visual preference survey and/or design workshop. An additional flyer will be sent out for the public workshop meeting. Hopefully, this event can take place within the community at Roosevelt Park.

Open House

Upon drafting of the plan document, an open house will be held in ***October*** to gather final feedback from the public for revision. The greater public will be invited to comment on poster boards highlighting key aspects of the drafted plan.

Adoption

The final draft will then be reviewed by the Redevelopment Agency and sent to the Planning Board and referred with comments to Township Council for adoption as a Neighborhood Plan, which will amend and supersede the overlapping Olden Avenue Redevelopment Area plan.

For questions or comments, please contact:



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