

## COMMERCIAL RESOURCES

### Direct Install

Small to mid-sized commercial and industrial facilities in NJ with a peak electric demand not exceeding 200 kW in any of the preceding 12 months are eligible to participate in this program, designed to cut your facility's energy costs by replacing lighting, HVAC and other outdated operational equipment with energy efficiency alternatives. The program pays up to 70% of retrofit costs. There is a \$125,000 incentive cap on each project.

[NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI)

### New Jersey Smart Buildings

This program provides financial incentives for energy efficient measures including high-efficiency lighting and lighting controls, heating and cooling equipment, water heating, motors, and variable frequency drives for new construction and renovation of businesses, schools, municipalities, and other commercial and industrial facilities. See

[NJCleanEnergy.com/ssb](http://NJCleanEnergy.com/ssb)

### Pay for Performance

Large commercial, industrial and institutional buildings with a peak electric demand over 200 kW for any of the 12 mo. Or 50,000 square feet or more of planned conditioned space are eligible to participate in this program. This includes hotels, multi-family buildings, supermarkets, manufacturing facilities, schools, shopping malls and restaurants.

Select multifamily buildings may not be required to meet the 200 kW demand threshold. The energy reduction plan must reduce your energy consumption

Exceptions to the 15% requirement may be made for buildings whose annual energy consumption is heavily weighted on process loads. See

[NJCleanEnergy.com/commercial-industrial/pay-performance](http://NJCleanEnergy.com/commercial-industrial/pay-performance)

### All NJ Clean Energy Rebate Programs

For an overview of all rebate programs, both residential and commercial go to

[NJCleanEnergy.com/lit](http://NJCleanEnergy.com/lit)

### Attention Ewing Sustainable Businesses!

If your business has already implemented changes that embrace greener, more sustainable policies and practices, the Ewing Green Team encourages you to get the recognition you deserve and encourage others to do so also with our Green Business Recognition program.

[ewinggreenteam.org/greenbusiness](http://ewinggreenteam.org/greenbusiness)



### THE EWING GREEN TEAM'S ROLE

We can help you get started. The Ewing Green Team will conduct a Community Energy Outreach event for your group that could include the NJ Clean Energy Outreach Team, a group of nonprofits that support local energy outreach events and distribute ENERGY STAR qualified lighting.

### CONTACT US

[ewinggreenteam.org](http://ewinggreenteam.org) OR  
[ewinggreenteam@gmail.com](mailto:ewinggreenteam@gmail.com)



The Ewing Green Team presents...

## Energy Saving Incentive Programs for Homes and Businesses

Take action NOW to improve energy efficiency, reduce greenhouse gas emissions, and improve your bottom lines!

*New Jersey's Clean Energy Programs provide financial incentives and rebates to help make your home, business or municipality become more energy efficient.*

## HOMEOWNER RESOURCES

### **WARM & COOL Advantage Programs**

The efficient home heating and cooling rebates offered by these programs help offset installation costs of high efficiency heating and cooling systems. Heating and cooling accounts for over half of energy use in a typical US home. Upgrading reduces greenhouse gas emissions and lowers residential energy bills. Rebates are offered to homeowners for installation of efficient central air conditioners, heat pumps, natural gas home heating systems, and/or water heaters. The program also offers a trade ally database to search for certified contractors for system installation. Visit [NJCleanEnergy.com/FINDAVENDOR](http://NJCleanEnergy.com/FINDAVENDOR) for more information.

- **COOL Advantage Program details** (including rebate amounts) [NJCleanEnergy.com/COOL](http://NJCleanEnergy.com/COOL)
- **Warm Advantage Program details** (includes rebate amounts) [NJCleanEnergy.com/WARM](http://NJCleanEnergy.com/WARM)
- Advantage programs application forms. Includes eligibility requirements): [now can apply online]: - <http://NJCleanEnergy.com/cooladvantage-warmadvantage-application-forms>

### **Energy Efficient Products**

This program promotes the purchase of ENERGY STAR appliances and household products. It also sells discounted energy efficient lighting products through participating retailers throughout the state or the NJ Clean Energy Outreach Team. The program reduces the up-front costs of efficient household appliances by offering rebates on ENERGY STAR certified products meeting efficiency criteria outlined by the US EPA and DOE. These products typically use less energy and water than standard models.

- [NJCleanEnergy.com/Products](http://NJCleanEnergy.com/Products)
- [NJCleanEnergy.com/Rebates](http://NJCleanEnergy.com/Rebates)

- [http://energystar.gov/index.cfm?-c=tax\\_credits.tx\\_index](http://energystar.gov/index.cfm?-c=tax_credits.tx_index) (for possible federal tax credits)

### **Home Performance with ENERGY STAR**

Home Performance with ENERGY STAR is a comprehensive program that provides energy savings, comfort, health, and safety solutions. For example, one particular health benefit may be aiding customers, who suffer from asthma-related conditions, by improving indoor air quality. A specially trained and certified Building Performance Institute (BPI) GoldStar contractor will conduct a home energy assessment testing carbon monoxide levels, moisture, indoor air quality, cold/hot spots, and stuffiness/stale odors. They will also identify areas for air sealing, insulation, heating and cooling system upgrades. After the assessment, the contractor will provide the customer with recommended solutions to any apparent problems or areas of concern, along with an estimated project cost for the upgrades. Currently, the program offers a rebate up to \$4,000 and a 0% interest loan up to \$10,000 for 7 years, or a 4.99% interest loan up to \$15,000 for ten years. By utilizing this program, homeowners can save up to 30% on energy costs. A list of at least 100 participating BPI GoldStar contractors is available at [NJCleanEnergy.com/HP](http://NJCleanEnergy.com/HP).

### **New Jersey Comfort Partners**

This is a free energy saving and energy education program for qualified low-income customers that works with low-income households to help them save energy and money and make their homes more energy efficient. Certified Building Performance Institute contractors will install energy saving measures in their homes to help lower their energy bills. Residents will also be taught new ways to conserve energy and how to create an Action Plan to support their efforts. For more information go to:

[NJCleanEnergy.com/residential/programs/comfort-partners/comfort-partners](http://NJCleanEnergy.com/residential/programs/comfort-partners/comfort-partners).

### **Residential New Construction**

This program provides rebates to building for energy efficient new home construction. These homes are at least 15% - 35% more energy efficient than standard build homes. See [NJCleanEnergy.com/RNC](http://NJCleanEnergy.com/RNC)

### **Refrigerator/Freezer Recycling Program**

The [Refrigerator/Freezer Recycling Program](#) facilitates proper disposal of refrigerators and freezers and encourages homeowners to replace older appliances. Replacing outdated refrigerators and freezers can significantly reduce greenhouse gas emissions and household energy costs. Refrigerators and freezers consume the most energy of all household appliances and outdated models can consume three to four times more energy than newer models.

Refrigerators and freezers include toxic components not appropriate for landfill disposal. However, pickup and service fees charged by recycling companies can discourage individuals from discarding their outdated and spare appliances. Homeowners can avoid these costs through the BPU Large Appliance Early Retirement program and receive a \$50 cash incentive for each recycled appliance.

- [NJCleanEnergy.com/Refrigerator](http://NJCleanEnergy.com/Refrigerator)

### **CleanPower Choice**

This program allows New Jersey consumers to purchase renewable energy up to 100% of monthly usage. It aims to decrease dependency on fossil-fuels. As more residents and businesses enroll, more clean and green energy will be added to the resource mix. [NJCleanEnergy.com/CPC](http://NJCleanEnergy.com/CPC)